



# Can your team help build My2024 Declaration for change in just 48 hours?

People are at their most creative when they work together in groups and teamwork often wins the day ... so gather a team for the My2024 event October 7–9, 2014, starting at 9 am (PDT) to discuss ideas and future visions before, during and after the live event.

## And if you need more reasons why

- **Use this event** as an opportunity to vet organizational messages and strategies together as a team in a low risk way
- **Position your team** and/or organization on the front lines of collaboration for tangible change
- **Inspire your friends**, colleagues, and staff to participate as a way to engage on both personal and organizational initiatives
- **Make it fun by creating team** or organizational challenges and ways to win things, and highlight those people within your network who are making key contributions. Share on social media.

## Plan a gathering

This can be as little or as long as you like. For example, it only takes 10 minutes to talk through an idea, post-it, rank another person's idea. Or have a party for an hour or longer and:

1 | [Get the team to register at My2024.us](http://My2024.us)

2 | [Watch the video My2024.us](http://My2024.us)

- The event launches with a collection of deeply personal future visions from individuals in the LGBTQ community.
- These are one-minute provocations that will immerse you in the spirit of the game and the potential of 2024.
- Use the videos for group discussion.
  - What are our hopes and fears for 2024?
  - What will the movement have accomplished?
  - What will be the things that we still need to take action for?

3 | [Brainstorm ideas together](http://My2024.us)

- Ask people to answer the prompts with mini-predictions for the future.
  - When sharing ideas out, ask others to build on top of those initial statements--pushing the idea out further, chiming in to support it, think about implications, etc.

#### 4 | Join in on the conversation online!

- Encourage the team to hop on the event platform (<http://my2024.us>) together in a defined space and start entering their futures and responses and interact with LGBTQ individuals from across the country
- Create an organizational hashtag to track your posts, like #SFLGBT
- Project the My2024 dashboard (the [my202.us](http://my202.us) homepage) onto the wall to see your ideas take flight!

#### 5 | Finally, a few fun ways to participate

- Set up a photobooth or a video station and upload photos or videos using our blank templates <template attached>
  - Upload the pics to Instagram or Tumblr and the videos to either YouTube or Vimeo in order to share on My2024
  - **Remember to post with the hashtag #my2024!**
- Pose a local challenge—create a challenge that pertains to your own community and challenge your in-person participants to tackle the idea leveraging the My2024 event and platform
- Give a prize to the person who gets the most points during group play
- Participate in teams
  - Dividing your group into teams is a great way to build excitement in the participation. Even if you have a small group—say, six people—you can divide them into two teams. Give them names, and ask them to sit together. You can ask them to choose a common mission to work on (such as ideas to end LGBTQ homelessness or how to improve support for LGBTQ people in rural areas). This will focus their energy and ideas and also build their sense of identity as a team.
  - Want to add in a bit of competition? Score your teams! Participants earn points when others build on their cards. So if a team works well together to build on one another's cards, everyone on the team will get more points. You can total the individual scores at the end of the workshop to see which team won the most points. But it's not all about points. The ideas count. The deeper the card chains go—that is, the more they play on a particular chain of ideas—the richer the results.
  - *Hint: Give your teams #hashtag labels and ask them to add them to all their cards.*

